



Palm Springs Convention Center
Palm Springs, CA
September 21 - 23, 2014

*Stand out. Be a True and Authentic Original
with an Advertisement in
California Grocer magazine.
The Official Publication of the
CGA Strategic Conference!*

*** This Issue Will Also Be Available Online!**

In addition to its statewide circulation,
Bonus Distribution of the Conference issue
includes:

- Hotel door delivery to **All Retail Decision Makers** attending the show.
- The Conference Show floor.
- The Illuminators Golf Tournament.
- Media and Trade Associations
- Full Legislature at the Capitol.

Ad Reservation Deadline Sept. 2.

Ad Materials Deadline Sept. 9.

Mechanical Requirements can be found at:
www.cagrocers.com/about/advertise-with-us

The **Conference** issue of *California Grocer* will focus on the 2014 CGA Strategic Conference. Advertising in this issue will reinforce your product message to retailers throughout California.

Yes, I want to advertise in the CGA Conference issue.

Color: Full Page (\$2,800)

1/2 Page (\$2,050) 1/4 Page (\$1,550)

B/W: Full Page (\$1,900)

1/2 Page (\$1,150) 1/4 Page (\$650)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

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**Fax this form to Tony Ortega, CGA at 916.448.2793
or scan and email form to tortega@cagrocers.com
If you have questions please call 916.448.3545
Website: www.cgastrategicconference.com**

